



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15280 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356763

Schedule Dates 09/24/12-09/28/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson REP GOVERNORS ASSOC (449954)
Sales Office MILLER/LL, Los Angeles (1101)
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 142
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/23/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791120
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,335.00
Net Total \$7,565.00
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Sep. 2012	37	\$8,900.00
Grand Total:	37	\$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	4p- Maury Povich 2	1	1	1	1	1	1	1	1	5	\$150.00	\$750.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5:58-20p- Family Feud B	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	6:58p- Family Feud	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
4.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	7:58-30p- MYN-Cold Case (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	8/17/12
5.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	9p- MYN-Cold Case 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	8/17/12
6.0	Normal Line / Prime	09/26/12-09/26/12	4	:30	9p- MYN-Burn Notice 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	8/17/12
7.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	7:58-30p- MYN-Without a Trace (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
8.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	9p- MYN-Without a Trace 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
9.0	Normal Line / News	09/24/12-09/28/12	4	:30	10:30p- News-News 13 on MY40 @ 1030p	1	1	1	1	1	1	1	1	5	\$100.00	\$500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
10.0	Normal Line / News	09/24/12-09/28/12	3	:30	6:29-30p- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / Prime	09/24/12-09/24/12	3	:30	9P- MYN-LAW & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER:SVU	8/17/12
12.0	Normal Line / News	09/24/12-09/28/12	3	:30	10P- News-News 13 on MY40 @ 10P	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
13.0	Normal Line / Prime	09/24/12-09/24/12	4	:30	7:58-30P- MYN-LAW & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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